



11th NAWHC Annual Forum

Directions and Success Factors in Onsite, Near-site and Virtual Health Centers

September 7-8, 2023

Radisson Blu Mall of America, Bloomington, Minnesota

SEPTEMBER 7, 2023

7:30 **Registration, Breakfast, Networking and Exhibit Visits**

8:30 **WELCOME AND ORIENTATION TO ANNUAL FORUM**

David Hines, Chair/President, NAWHC, Executive Director, Employee Benefits, Metro Nashville Public School
Larry Boress, Executive Director, Nat. Assn. of Worksite Health Center

8:45 **TRENDS, TECHNOLOGY, INVESTMENTS AND CHANGES FOR ONSITE, NEAR—SITE AND VIRTUAL HEALTH CENTERS**

Moderator: Larry Boress, Executive Director, National Association of Worksite Health Centers

Panel: Jason Parrot, SVP Enterprise Growth and Partnerships, Vida

Hassan Azar, Employers Health Innovation Roundtable (EHIR)

Kara Speer, National Practice Leader, Employer-Sponsored Health Centers, WillisTowersWatson

Phil Berry, Founder & CEO, Northwind Pharmaceuticals

Jeff Wells, MD, CEO and Co-Founder, Marathon Health

9:45 **RESULTS OF 2023 NATIONAL SURVEY ON DIRECTIONS AND OPERATIONS OF WORKSITE HEALTH CENTERS**

Panel: Jeni Cleveland, Relationship Manager, Mercer

Larry Boress, Executive Director, NAWHC

10:15 **NETWORKING AND EXHIBIT BREAK - Opening panel speakers to be available at a table in exhibit hall**

11:35 **CREATING AN INTEGRATED BEHAVIORAL HEALTH SERVICE IN THE CENTER**

Panel: Daisy Brayton, HR Director with City of South Burlington

Dan Conti, PhD., Health and Wellness Advisor, HealthNEXT

Amanda Gebert, Senior Employee Benefits Analyst, Sargento Foods

Monte Masten, MD, Chief Medical Officer, MarshMcLennan Agency

Erin Thase, National Director of Behavioral Health, Marathon Health

12:35 **LUNCHEON AND ANNUAL NAWHC MEMBERSHIP MEETING – Board Elections**

1:30 **BREAKOUT SESSIONS**

A. Planning Your First Onsite Or Near-Site Center - Concept, Objectives, Staffing, Services, Management Options, Budget, RFP and Contracting

David Keyt, First Vice President, Director, Employer-Sponsored Health Centers. Alliant

Stephanie Eckerle, JD, Partner, Kreig DeVault

B. Integrating Occupational Health Services Into A Primary Care Worksite Center

Panel: Mike Rhine, COO, Concentra

Kay Yoder, VP of EH&S, Southern Glazer's

Darce Latsis, Sr. Director of Clinical Operations, OnSite Care

2:30 **NETWORKING AND EXHIBIT BREAK**



2:50 **BREAKOUT SESSIONS**

A. Planning Your First Onsite Or Near-Site Center - Implementation, Engagement Strategies, Measurement and Expansion

Kara Speer, National Practice Leader, Employer Sponsored Health Centers, WillisTowersWatson

B. Successful Large And Small Employer Worksite Health Centers

Moderator: Penny Gilbert, Specialist, Purchasing, Textron, Inc

Panel: Kenneth Aldridge, Jr., RN, BSN, MS-HSA, Director of Health Services, Rosen Medical Center

Dan Ludwig, Director of Benefits and Safety, Brakebush Brothers

Scott McIntyre, Div. Director, Employee Benefit Programs, Oak Ridge Laboratories

Anastasia Rairigh, MD, Medical Director, Oak Ridge Laboratories

Joe Thomas, MD, Medical Director, Nucor Steel

3:50 **INCREASING UTILIZATION IN YOUR CENTER AND ITS PREVENTIVE CARE PROGRAMS**

Panel: Julianna Peri, Director of Operations, John Hopkins Medical Center

Tim Lao, Health & Wellness Manager, Gwinnet County Government, GA

5:00 **NETWORKING RECEPTION**

SEPTEMBER 8, 2023

7:30 **BREAKFAST, NETWORKING & EXHIBIT VISITS**

8:30 **LEGAL ISSUES AND LEGISLATION IMPACTING WORKSITE HEALTH CENTERS**

Panel: Stephanie Eckerle, JD, Partner, Kreis DeVault

Melissa Bartlett, Senior Vice President, Health Policy, ERISA Industry Committee (ERIC)

Barbara Zabawa, JD, President/Attorney, Center for Health & Wellness Law

9:15 **HOW TO MEASURE THE QUALITY AND VALUE OF A WORKSITE HEALTH CENTER**

Panel: Larry Boress, Executive Director, National Association of Worksite Health Centers

Dennis Schultz, MD, Accreditation Association for Ambulatory Health Care

John Bustle, MD, Chief Operations and Medical Officer, QuadMed

Drew DiGiovanni, Director of Occupational Health, CIGNA/Evernorth Health Services

10:15 **NETWORKING AND EXHIBIT BREAK**

10:30 **DEVELOPING A “CLICK AND MORTAR” STRATEGY: How to Integrate Virtual and In-Person Services**

Panel: Bruce Hochstadt, MD

Karen Anderson, Vice President, HR/Corporate Compliance Officer, Shell Point Retirement Community

Paul Marcotullio, Partner, Yellow Brick Strategic Advisors

Laurie Baron, VP National Consulting Relationships, First Stop Health

11:30 **WHY WORKSITE CENTERS FAIL AND HOW TO RECOGNIZE THE LANDMINES**

Panel: John Bustle, MD, Chief Operations and Medical Officer, QuadMed

Michael LaPenna, Principal, The LaPenna Group

Heidi Orstad, Clinical Consultant, Marsh McLennan Agency

12:15 **ADJOURNMENT**